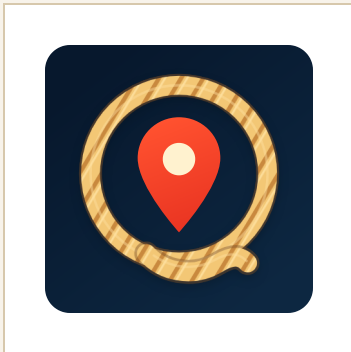


MEDIA KIT

Help more people find what's happening.

Share-ready facts, copy, logos, and screenshots for anyone introducing Local Roundup to the Magic Valley community or its visitors.



Local events, made simple.

Share local fun before it becomes old news.

Local Roundup helps residents, visitors, and anyone making a Magic Valley plan find upcoming events before they miss them. Event details are brought into one practical place with a path back to the source.

Quick facts

Status

Newly launched

Coverage now

Idaho's Magic Valley

Update rhythm

New future events can be discovered daily

Built by

A local Magic Valley family

What's next

Expansion to more of Idaho is planned

Why Local Roundup exists

Local Roundup started with a familiar frustration: fun local events kept appearing in the news only after they had already happened. A local Magic Valley family kept wondering how they had missed them—and why there was no reliable, practical place to see what was coming up.

The answer became a simple local event guide built to surface future events while there is still time to go.

What it does



Brings upcoming Magic Valley events into one practical place.



Shows useful details with a path back to the event source.



Makes it easier to share events and guides with other people.

Ready-to-use copy

These descriptions may be quoted or adapted when sharing Local Roundup.

One sentence

Local Roundup helps residents and visitors find upcoming Magic Valley events before they miss them.

Short description

Local Roundup is a newly launched event guide for Idaho's Magic Valley. It brings future events into one practical, clearly sourced place so residents and visitors can see what is happening before it is over. New future events can be discovered daily, with plans to expand to more of Idaho.

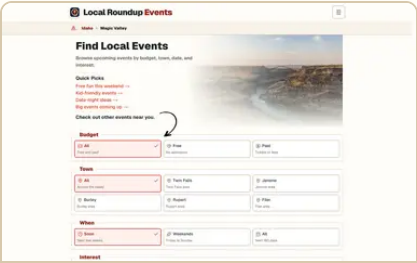
Suggested social caption

Looking for things to do in the Magic Valley? Local Roundup gathers upcoming local events in one clear place. Browse it, send it to a friend, and share the events you do not want people to miss: <https://localroundup.net>

Screenshots

Use these images when introducing the site or showing how the event and guide experience works.

 **Download the full asset pack**



Homepage



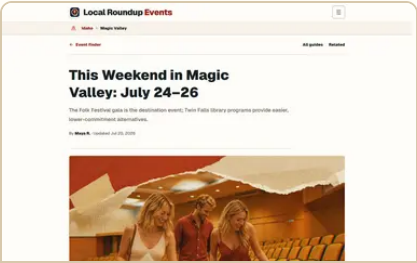
The main event-finding experience for Magic Valley.



Local guides



Practical guides that help readers compare local options.



Weekend guide



A sourced roundup built for a specific Magic Valley weekend.

Logo and brand use

Use the name “Local Roundup” as two words. Keep the logo’s proportions, colors, and clear space intact. Do not rotate, stretch, recolor, crop, or place text over the mark.

Share Local Roundup

The most useful next step is simple: send Local Roundup to someone who wants to know what is happening in the Magic Valley.

Open Local Roundup →

Follow and contact

For a question, collaboration, or correction related to this media kit, contact Local Roundup through either social profile.

Facebook · LocalRoundupMV  **Instagram · LocalRoundupEvents** 